



FROM  
INSIGHT  
TO IMPACT



# School of Humanities and Social Science



SHSS prepares students to be leading global citizens of the 21st century by cultivating the communication, critical thinking, moral reasoning, and analytical skills that are essential for thriving in a rapidly changing world. With the largest interdisciplinary program in the humanities and social science, SHSS courses span over fifteen academic disciplines and include creative arts offerings in music, writing, and film.

Some believe that "soft skills" are hard to learn, and yet, they are the most enduring ones that university students will retain years after graduation as they adapt to new employment opportunities and

communities. SHSS embraces this reality. Our School is known for global best practice in undergraduate training through the use of innovative pedagogies, including blended on-line courses, digital technology, group projects, service learning, multi-media assessments, fieldwork, and research opportunities.

Our strategic partnerships with leading universities worldwide offer students and faculty ample international opportunities for collaborative research, in-residence exchanges, joint student training, and dual degree programs. The SHSS community extends well beyond HKUST's physical campus.

## LEADING GLOBAL CITIZENS

### World-Renowned Faculty

Our diverse faculty are recruited internationally and hold doctoral degrees from major research universities including Caltech, Cambridge, Chicago, Columbia, Cornell, Duke, Harvard, London School of Economics, MIT, Northwestern, NYU, Oxford, Princeton, Stanford, Tokyo, Toronto, UBC, UC-Berkeley, UC-San Diego, Yale, and so on.

In addition to being highly accomplished as scholars, SHSS faculty are professional, caring, and committed to bringing the best out of each student.



### Research-Based Teaching

The content of SHSS courses reflects the expertise of faculty who are actively engaged in research in the humanities and social science. Our faculty regularly engage students to participate in their research projects as interns or assistants. The opportunity for undergraduates to partner with faculty in this manner is unparalleled among peer institutions. Furthermore, in their final year, SHSS students are individually mentored by faculty to develop an original piece of research as their capstone or thesis requirement.

### Research Centers



IN CITATIONS PER PAPER IN ASIA IN SOCIAL SCIENCE & MANAGEMENT

QS World University Rankings 2022



IN ASIA IN SOCIAL SCIENCE & MANAGEMENT

QS World University Rankings 2022



IN THE WORLD IN SOCIAL SCIENCE & MANAGEMENT

QS World University Rankings 2022



IN ACADEMIC REPUTATION IN ASIA IN SOCIAL SCIENCES & MANAGEMENT

QS World University Rankings 2022



# OUR PROGRAM



The BSc program in Quantitative Social Analysis prepares students for the rapidly growing number of positions in business, government, and the non-profit sector that involve the analysis of social data. The program emphasizes a balanced training in social science and quantitative analysis, with the intent of producing a well-rounded graduate.

Students learn how to apply quantitative methods in a way that accounts for the unique challenges associated with the analysis of social data. To complement methodological training, students take courses in sociology, economics, political science, and public policy according to their interests.



## Methodological Training

Develop skills for analyzing social data



## Colloquium

Generate research ideas for capstone projects



## Capstone Research Project

Execute a project and present results



I have always had a passion for understanding the underlying principles of how the world works, and I am glad that I can do so by making sense of real-life data now.

**Brian CHAN (QSA, Class of 2022)**

The Hong Kong Jockey Club  
Scholarships 2019 Awardee



## MAJOR

### Required



Social Science



Mathematics



Language



Computer Science

### Electives



Topical Social Science Electives



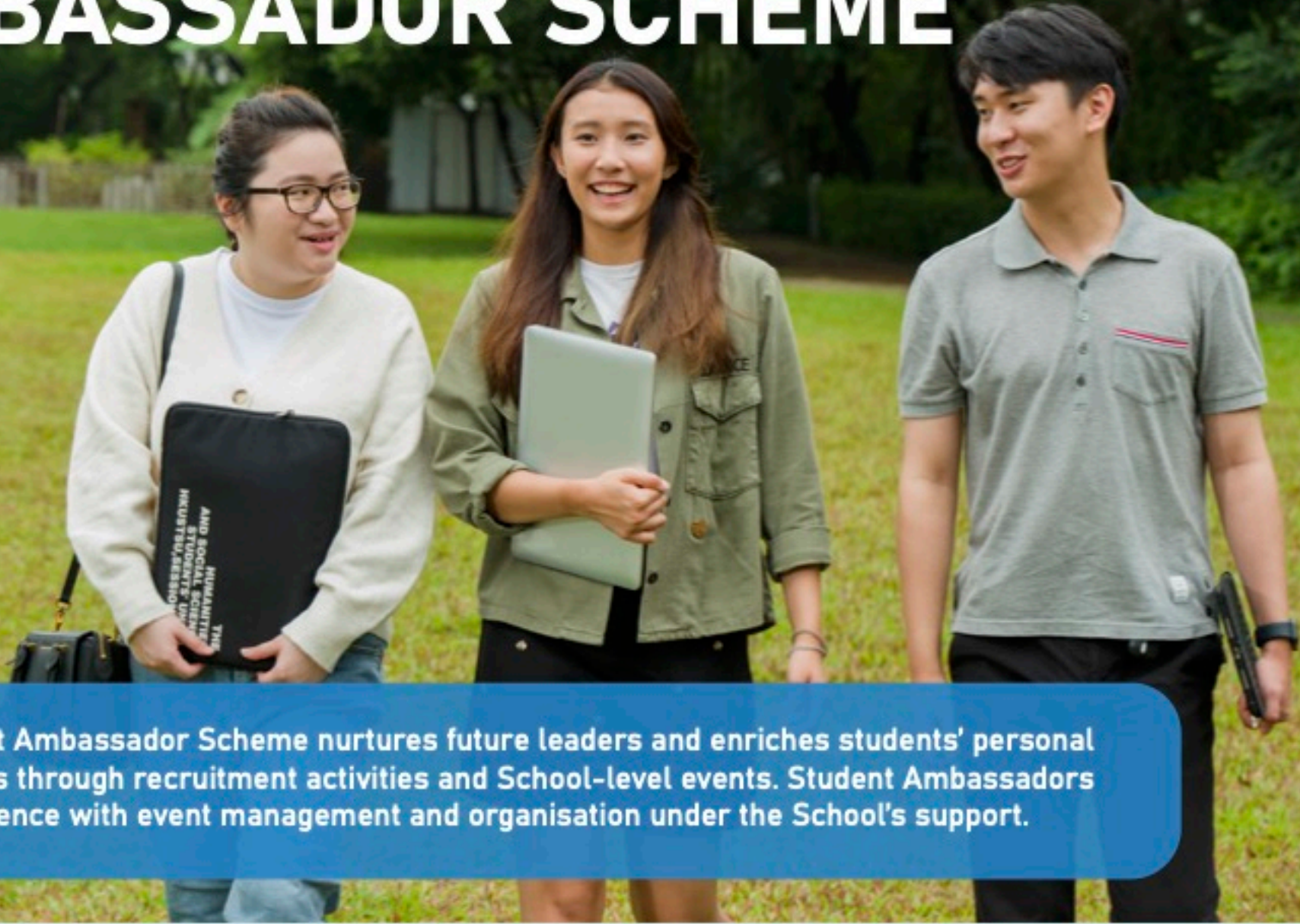
Methodology  
· Social Science  
· Mathematics  
· Others

## MINOR

Students may choose to enhance their learning experiences through enrolling in different minor programs offered by other Schools.



# AMBASSADOR SCHEME



The Student Ambassador Scheme nurtures future leaders and enriches students' personal connections through recruitment activities and School-level events. Student Ambassadors gain experience with event management and organisation under the School's support.

## DDP



The Dual Degree Program is a collaboration between HKUST and Waseda University. Selected applicants will commence their study at Waseda in the Fall term of their fourth year of study and will stay in Japan for 1.5-2 years. After a total of 4.5-5 years of study in HKUST and Waseda, students will earn a BA degree awarded by Waseda in addition to obtaining the BSc degree issued by HKUST.

## UROP

The Undergraduate Research Opportunities Program provides students with invaluable academic research experience and engagements under the guidance and supervision of the University's faculty members.

UROP deepened my understanding of Social Network Analysis and roadened the range of topics I could explore in social science research.

**Hojun LEE (QSA, Class of 2020)**



## SPONSORSHIP

With the generous support of Mr. Liu Sing Cheong, a sponsorship for SHSS has been established to support overseas learning experiences. The Sponsorship is designed to provide financial support to undergraduates in GCS and QSA who are engaged in learning opportunities outside Hong Kong.

# INTERNSHIP



Having the opportunities to work with experienced Administrative Officers, Dominic was involved in the coordination and execution of the publicity of Greater Bay Area such as preparing key messages for promotional videos and managing the Bureau's booth at HKTDC Education & Careers Expo. Dominic believes that QSA has equipped him with the knowledge and skills that are indispensable for the profession.

**Dominic NG (QSA, Class of 2023)**  
Administrative Service Summer Intern in Constitutional and Mainland Affairs Bureau



We encourage students to develop their career connections through working experiences. We provide wide-ranging internship possibilities in a variety of sectors including public service organizations, media, NGOs, firms, museums, and research institutes. Students also receive one-on-one advising to help identify their career interests and build their career paths.



# EXCHANGE

Our program aims to enrich students' learning through global experiences. We have partnerships with prestigious universities in North America, Europe, the Middle East, and Asia, which enable us to provide students with ample exchange opportunities.



In Korea University, Selah enjoyed very much the week-long annual festival Ipselenti where booth games and concert with K-pop stars Red Velvet and PSY took place. She was amazed by the atmosphere brought by the music vibe. She also spent many evenings in a language exchange club using the Korean language to chat with different people. The group usually went for dinner together afterwards. It was in those occasions Selah was impressed by the drinking culture in Korea. She could never forget the time she spent in the country.

**Selah LO (QSA, Class of 2023)**  
Korea University, Korea

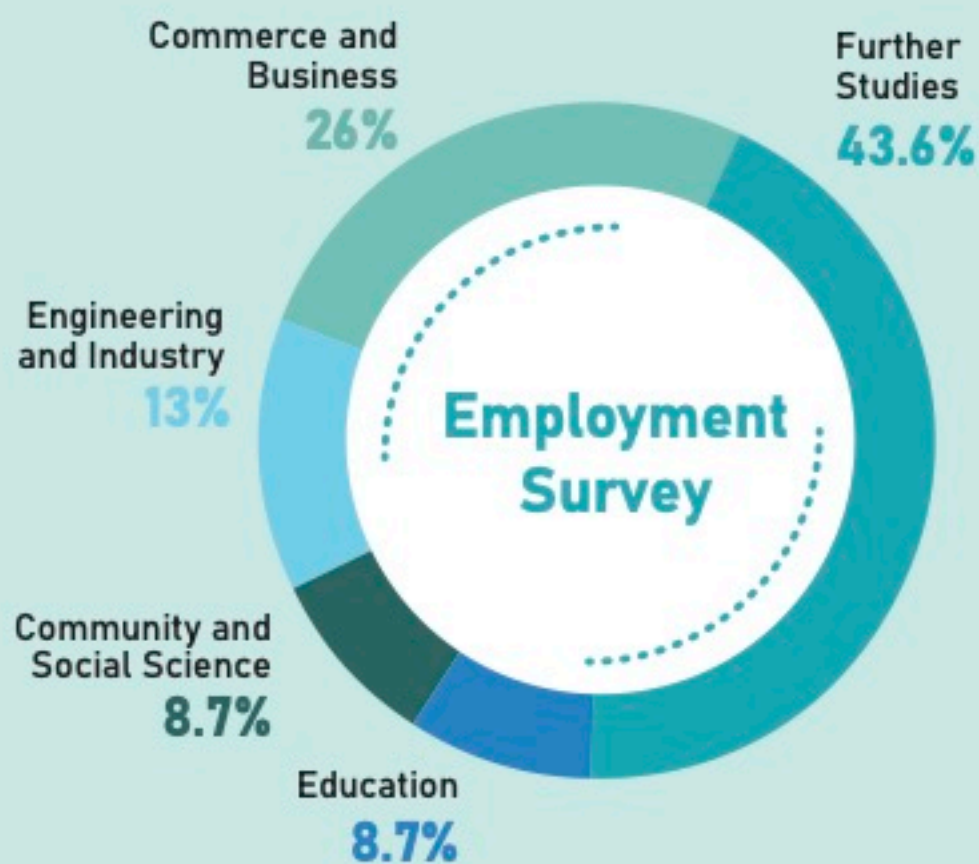


**>90%**  
of SHSS students receive offers to study abroad





# CAREER PROSPECTS



Graduate Employment Survey 2023, Career Center, HKUST.

## Undergraduate Placements



Employment

Census and Statistics Department

Societe Generale

JP Morgan

HSBC

Hutchison Telecom HK

THEi

Center for Business and Social Analytics (CBSA),  
HKUST Business School

# ADMISSION DETAILS

## Requirements

### JUPAS Applicants

Applicants with Hong Kong Diploma of Secondary Education (HKDSE) results must meet the following entrance requirements.

3

ENGLISH

3

CHINESE

3

MATHS

Attained

CS\*

3

X1

3

X2/M1/M2

\*Citizenship and Social Development

Weighting : English x 2, Maths x 2, M1/M2 x 1.5

### Applicants with International Qualifications

SHSS considers the following elements in admission selection:

- Public examinations and academic performance
- Non-academic achievements
- Personal statement
- Referees' reports
- Interview performance

Program QSA

JUPAS Code JS5412



## Scholarships

The University and SHSS offer various scholarships for students who demonstrate academic and non-academic excellence upon entry and during the years of program study.

[shss.hkust.edu.hk/ug/major/qa](http://shss.hkust.edu.hk/ug/major/qa)

✉ [qsapgm@ust.hk](mailto:qsapgm@ust.hk)

Application and submission details

<http://join.hkust.edu.hk>



@hkust.shssug

